

Mr. Ferrell's Book Blog #3 - Radio Commercial

Your Name: _____

Book and Author: _____

Project notes

- **You will** write a script for a 60 second radio commercial about the book you have read.
- **You will** then record your commercial using Audacity. Use the program to add opening and closing music for your commercial.
- **Think of** a movie trailer as you write. In a trailer they do not tell you why the movie is good and tell you to watch it. They **SHOW** you why it is good.
- **You are** not writing a book report - you are showing your audience exciting parts of the book.
- **Make notes** of scenes that you were most interested in or scenes that would help you if you were trying to show what the book was about in a short time frame.
- **Start with** a conflict in attempt to grab the audiences' attention immediately.

Instructions

- **Describe the** events related to the conflict in a story (conflict, climax, and resolution) and explain how one event gives rise to another.
- **Be careful** not to spoil the book for the listener! Just give them a taste.

Peer Conference

- **When you** are finished with your rough draft please choose two other students to peer edit your commercial script.
- **Ask the** readers to give you advice to make your writing better and have them edit the commercial for conventions.

Extra Notes

- **Publish your** script on your book blog page and upload the mp3 file for others to download.
- **After publishing** on your Book Blog remember to find a picture of the cover of the book and insert that into your blog.
- **Include a** link for your audience to purchase the book after reading your character profile.

Grading Rubric

10 points possible for this assignment!

Audio Commercial

- 7 - Doesn't follow directions but finishes project.
- 9 - Follows directions and publishes a commercial.
- 10 - Wow! Completely follows directions and creates an interesting and creative commercial.

Final Grade

